

CLUB LEADERS SEMINARS

NORTH WEST SERIES
AUTUMN 2014

- 09/09/2014 **UNDERSTANDING YOUR CLUB'S FINANCES**
SHARED FUTURES CENTRE, DERRY/LONDONDERRY, 6.30PM
- 17/09/2014 **EFFECTIVE ORGANISATION STRUCTURES**
ALLEY ARTS AND CONFERENCE CENTRE ,STRABANE, 6.30PM
- 24/09/2014 **DEVELOPING A BUSINESS PLAN**
OMAGH LEISURE COMPLEX, OMAGH, 7PM
- 15/10/2014 **PAYE AND EMPLOYMENT STATUS**
SHARED FUTURES CENTRE, DERRY/LONDONDERRY, 6.30PM
- 04/11/2014 **UNDERSTANIDNG YOUR CLUB'S FINANCES**
ALLEY ARTS & CONFERENCE CENTRE, STRABANE, 6.30PM
- 12/11/2014 **DEVELOPING A MARKETING STRATEGY**
OMAGH LEISURE COMPLEX, OMAGH, 7PM

Book your place now at www.sportniclubleaders.net

Club Leaders is here to help those involved in the day to day running of sports clubs in Northern Ireland with the business side of things. Our free seminars build upon the content of our online resources. They include case studies, topical issues, exercises and plenty of discussion – giving you the chance to ask questions and share experiences.



Book your place now at www.sportclubleaders.net or email the team at clubleadersni@uk.pwc.com.

UNDERSTANDING YOUR CLUB'S FINANCES

It is vital that every club leader has a basic understanding of their club's figures and knows enough to ask questions, get answers and make informed decisions using the information provided. It is also in your club's best interests that other members understand them as well.

EFFECTIVE ORGANISATION STRUCTURES

The way a club is legally structured can have a significant impact on club leaders, both on their club and them personally. Get it right, and a club can be run effectively and may benefit financially. Get it wrong, and there could be significant financial and other implications for a club and potentially all of its members.

DEVELOPING A BUSINESS PLAN

It is important that clubs have a business plan so they know what they are trying to achieve and make sure they are going in the right direction. An effective business plan can help you to manage your club better but also demonstrate business understanding and control to potential investors.

PAYE AND EMPLOYMENT STATUS

Whether your club uses volunteers, or if you pay people for the work they do at your club, it is important that club leaders understand key employment tax issues involved.

DEVELOPING A MARKETING STRATEGY

It is vital that sports clubs market themselves appropriately to ensure they have the resources they need to be sustainable and successful in the long term.



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